

MeadowPure™

UltraGrad

The only ingredient with all three Omega3s

Pack a major nutritional punch with the market's only ingredient featuring ALA, EPA and DHA—three important Omega-3s from one source. A revolutionary combination of flax and fish oil, MeadowPure UltraGrad can give your foods and beverages new levels of appeal with health-conscious consumers.

The Ultimate Flaxseed

Our exclusive UltraGrad formulation, the only one with ALA, EPA and DHA Omega-3s uses patented technology to naturally encapsulate fish oil in our milled flaxseed, delivering incredible stability and fortification without compromising the taste or aroma of your finished products.

To provide maximum versatility and performance, we offer a range of MeadowPure ingredients in the UltraGrad formulation. Each is an amazingly cost-effective Omega-3 source that is free of any "fishy" taste and odor. And they offer the easy handling of a dry ingredient.

MeadowPure™ UltraGrad

Flax & Health

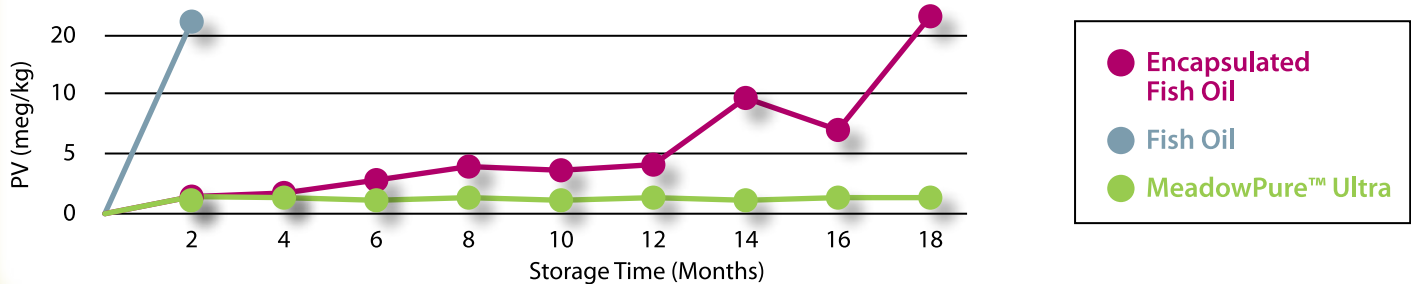
For a rich source of Omega-3 fatty acids, dietary fiber, antioxidants and lignans, choose MeadowPure UltraGrad. Nature's best source of the Omega-3 fatty acid alpha-linolenic acid (ALA), flaxseed offers a wide range of health benefits, particularly for cardiovascular, immune system and general health. In addition, flaxseed's lignans, which are strong antioxidants and phytoestrogens, can enhance women's and men's health. **Plus**, adding Pizzey's MeadowPure UltraGrad to your foods can strengthen your nutrition label. Research supports nutrient content, structure function and a Qualified Heart health claim:

CLAIM	REQUIREMENTS	USAGE LEVEL	SAMPLES
Nutrient Content	Just 260 mg of Omega-3 per serving for "rich," "high" or "excellent" source of ALA Omega-3 claim.	1.6 g MeadowPure Ultra per serving	Rich source of ALA Omega-3
	Just 130 mg of Omega-3 per serving for "good" source of Omega-3 claim.	0.8 g MeadowPure Ultra per serving	Good source of ALA Omega-3
Structure Function	Must be based on scientific research, must be truthful and not misleading. Can only refer to affect substance may have on normal structure or function of body, cannot refer to disease.	0.8 g MeadowPure Ultra per serving	Omega-3 fatty acids support cardiovascular health. Omega-3 fatty acids support overall health.
Qualified Heart Health		1.8 g Ultra (flaxseed with fish oil) per serving (260 mg of ALA and 32 mg of EPA and DHA combined)	Supportive but not conclusive research shows that consumption of EPA and DHA Omega-3 fatty acids may reduce the risk of coronary heart disease. One serving of [name of food] provides [x] grams of EPA and DHA Omega-3 fatty acids. [See nutrition information for total fat, saturated fat and cholesterol content.]

The MeadowPure™ Difference

MeadowPure's patented process takes innovation beyond your expectations. Using the most advanced, proprietary technology, we've refined our system to deliver naturally stable ingredients with flaxseed's full nutritional value and flavor. And, the MeadowPure process helps protect flaxseed's natural components from oxidation, allowing to guarantee our ingredients' shelf life for two years.

Changes in Peroxide Values During Storage



Partnering with Pizzey's

MeadowPure UltraGrad is just one of the quality products in our portfolio. More than just ingredients, Pizzey's Nutritionals customers enjoy access to a wealth of unparalleled expertise and innovation. We partner closely with each customer to find the right flax ingredient for the right application, ensuring exceptional performance in an extensive range of foods and beverages.



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