

MeadowPure™

FortiGrad™

Milled Flaxseed Bran

Hit health-conscious consumers where it counts with MeadowPure **FortiGrad** milled flaxseed bran in your foods. This minimally processed high lignan and dietary fiber ingredient fortifies while maintaining the great flavor and texture of products like ready-to-eat and hot cereals, nutrition bars, baked goods, snacks and pasta.

**Fiber and lignans
combine for success**



MeadowPure™ FortiGrad™

The Right Combination

Rich in dietary fiber (56%), lignans (6%), and antioxidants, MeadowPure FortiGrad provides an exceptional nutritional profile plus high stability to excel in a variety of applications. Available as medium-brown soft flakes, MeadowPure FortiGrad incorporates easily into doughs and other mixtures. Plus, it's trans-fat free, gluten-free and kosher certified. And it offers the easy handling of a dry ingredient.

Flax Lignans & Health

For a rich source of dietary fiber, antioxidants and lignans, choose flaxseed like MeadowPure FortiGrad. Flaxseed's lignans—which are strong antioxidants and phytoestrogens—can enhance women's and men's health. Flaxseed contains high levels of the plant lignan, secoisolariciresinol diglycoside (SDG) and provides 75-800 times more plant lignans than other plant sources. Pizzeys NutriGrad, an all-natural lignan/fiber complex from flaxseed specifically designed for use as a food supplement ingredient, provides five times more SDG than full-fat flaxseed.

Flaxseed: Antioxidant Powerhouse

Food Source	TE/100g
MeadowPure FortiGrad	19,400
Black Berries	5,500
High-Fiber RTE cereal	5,300
Whole grain puffed oats	2,600
Red Plums	2,000
100% whole grain bread	1,300
Garlic	1,300
Broccoli	600

*TE: Trolox Equivalents

Note: All values except MeadowPure FortiGrad adapted from Miller, H.E. et al. Cereal Cereal Foods

Foods World. 45(2):2000 59-63.

Adding Pizzeys's flaxseed to your foods can strengthen your nutrition label. Research supports the following structure function claims:

- Flaxseed Lignans can support female body, heart and bone health
- Lignans may help promote/support prostate health
- Lignans demonstrate antioxidant activity which protect against harmful free radicals

The MeadowPure™ Difference

MeadowPure's patented process takes innovation beyond your expectations. Using the most advanced, proprietary technology, we've refined our system to deliver naturally stable ingredients with flaxseed's full nutritional value and flavor. And, the MeadowPure process helps protect flaxseed's natural components from oxidation, letting us guarantee our ingredients' shelf life.

Partnering with Pizzeys's

FortiGrad is just one of the quality products in the MeadowPure portfolio. More than just ingredients, Pizzeys's Nutritionals customers enjoy access to a wealth of unparalleled expertise and innovation. We partner closely with each customer to find the right flax for the right application, ensuring exceptional performance in an extensive range of foods and beverages.



www.pizzeys.com

A GLANBIA COMPANY

Box 132, Angusville, MB
ROJ OAO Canada
800-804-6433
204-773-2575
204-773-2317 fax
sales@pizzeys.com

4330 Lee Ave.
Gurnee, IL 60031 USA
877-804-6444
847-244-7133
847-244-7155 fax
sales@pizzeys.com