

MeadowPure™

BevGrad™

Fine Milled, Pasteurized Flaxseed

For beverages bursting with appeal, BevGrad flaxseed delivers. With the finest granulation plus smooth texture, it easily incorporates into your popular formulations without compromising taste or detracting from fruit flavors.

Pasteurized for enhanced microbial stability, BevGrad performs in ready-to-drink and ready-to-mix formulations alike.

*Smooth texture, microbial stability
for superior beverages*

meadowpure
FLAX

MeadowPure™ BevGrad™

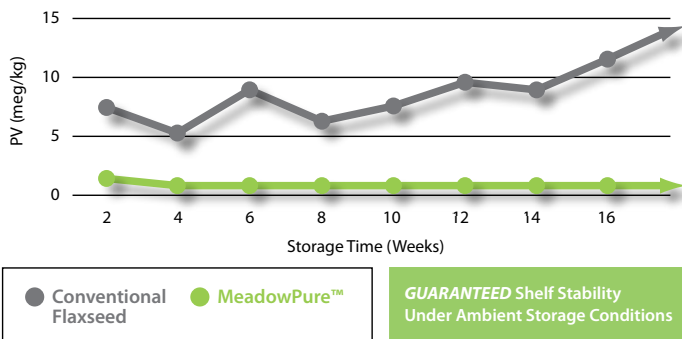
Ideal Innovation

From dairy to soy, juice to smoothie, **BevGrad** flaxseed adds to your products' appeal. Designed specifically for beverages' unique formulation needs, this golden flaxseed ingredient offers an exceptional nutritional profile in a variety of forms for many applications.

Plus, **BevGrad** is an amazingly cost-effective Omega-3 source and offers the easy handling of a dry ingredient.

- Regular** Smooth texture and low microbial levels for any beverage
- Organic** Excellent stability with extended shelf life

Changes in Peroxide Values During Storage



The MeadowPure™ Difference

MeadowPure's patented process takes innovation beyond your expectations. Using the most advanced, proprietary technology, we've refined our system to deliver naturally stable ingredients with flaxseed's full nutritional value and flavor. And, the MeadowPure process helps protect flaxseed's natural components from oxidation, letting us guarantee our ingredients' shelf life for two years.

BevGrad can strengthen your nutrition label. Research supports nutrient content and structure function claims:

CLAIM	REQUIREMENTS	USAGE LEVEL	SAMPLES
Nutrient Content	Just 260 mg of Omega-3 per serving for "rich," "high" or "excellent" source of Omega-3 claim.	1.3 g BevGrad per serving	Rich source of ALA Omega-3
	Just 130 mg of Omega-3 per serving for "good" source of Omega-3 claim.	0.65 g BevGrad per serving	Good source of ALA Omega-3
Structure Function	Must be based on scientific research, must be truthful and not misleading. Can only refer to affect substance may have on normal structure or function of body, cannot refer to disease.	0.65 g BevGrad per serving	Omega-3 fatty acids support cardiovascular health. Omega-3 fatty acids support overall health.

Flax & Health

For a rich source of Omega-3 fatty acids, dietary fiber, antioxidants and lignans, choose flaxseed like **SelectGrad**. Nature's best source of the omega-3 fatty acid alpha-linolenic acid (ALA), flaxseed offers a wide range of health benefits, particularly for cardiovascular, immune system and general health. In addition, flaxseed's lignans—which are strong antioxidants and phytoestrogens—can enhance women's and men's health. And flaxseed is low in carbohydrates, high in protein and rich in dietary fiber (an amazing 27%), which offers cardiovascular benefits and helps with weight maintenance.



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